

Discussion/Activity

Show pictures of a range of clothes for children and how clothes are marketed in separate sections in shops.

Lead a discussion on gender and clothing:

- Can you tell which clothes are intended for boys/girls? How do you know?
- Do you notice anything in common with the clothes for girls/boys? E.g. Colour, fabric, decoration, design.
- Look at the images or words that appear on the clothing. How do they differ for boys and girls?
- Do the clothes encourage or restrict movement in any way?
- Are there activities that would be easier/harder in these clothes?
- How does it make you feel that clothing is gendered in this way?

Following the discussion on clothing ask the children to write a piece of persuasive text arguing either: 'Clothing should not be gendered' or 'Clothing should be gendered'.

You could make this into a real-life activity, by asking children to write letters to a retailer of children's clothing with their thoughts and posting them to the retailer for a response.